

# leznar|consulting

Product management    Software development  
Project management    Website development  
Management and technical consulting

## Company

Based in The Netherlands, Leznar Consulting is a specialist IT consultancy firm. The company began trading in September 2000 and supplies management and technical consulting services to small, medium and large local and international customers.

The company delivers high quality consulting services that are tailored to each and every customer, ensuring that individual customer requirements are met.

## Strengths and expertise

Leznar Consulting combines significant industry experience in software engineering and management with the know-how of implementing and applying modern software technologies and the ability to get the job done, on time and on budget.

Leznar Consulting maintains cutting edge technical expertise in the areas of Service Oriented Architectures (SOA) and Web technologies (Web Services) with particular strengths in systems integration, database and transaction processing.

- **Service Oriented Architectures**
- **Web Services**
- **Transactions**
- **Messaging**
- **Databases**
- **4GL's**

## Services

Leznar Consulting offers a wide range of consulting services in five main disciplines and has considerable experience with project work:

<b>Product management</b>	Software product program management and advice
<b>Project management</b>	Management of software development projects
<b>Software development</b>	Application software and custom interface development
<b>Website development</b>	Development and maintenance of corporate websites
<b>Management and technical consulting</b>	Independent management and technical consulting services and technology advice

All services are offered on a time and materials basis although consideration will be given to fixed price contracts for development projects.

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## Product management

Product management services to advise, audit and manage software product programs through the complete software product lifecycle, incorporating the following tasks:

- Product proposals
- Requirements management
- Product implementation governance
- Risk management
- Change management
- Release management
- Marketing support
- Pre- and post-sales management

The product management tasks involve:

- Identification of strategic and tactical goals
- Creation of product proposals, plans, roadmaps and marketing collateral
- Communication with stakeholders

## Software development

Development and maintenance of custom software interfaces and applications. The services include architecture definition, design, implementation, deployment and support.

Leznar Consulting has expertise developing software for the following programming environments:

- Java J2EE, J2SE and J2ME (Java)
- Microsoft .Net and compact framework (C#, J#)
- Unisys Enterprise Application Environment (LINC)

and legacy environments using programming languages including:

- C
- COBOL
- FORTRAN

Leznar Consulting has experience with Microsoft Windows, Unix and Unisys mainframe platforms.

## Management and technical consulting

Leznar Consulting acts as an independent advisor with a wide range of consulting services such as:

- Interim management
- Due diligence investigations
- Product and project management practices
- Market analysis
- Technical project appraisal
- Performance evaluation and benchmarking
- Hardware/software purchase and configuration

The customer receives a written report at the conclusion of each consulting engagement.

## Project management

Project management services to advise, audit and manage IT projects, specializing in complex multi-version software product development, packaging and deployment projects which many involve interdependent software products.

Leznar Consulting has experience running projects with small, medium and large development groups in which the development teams are either centrally located or geographically distributed. Industry recognized project management practices are used covering:

- Business Case proposal development
- Project plan development
- Risk management
- Configuration management
- Change control
- Project team organization and management
- Project and quality tracking
- Management reporting
- Post-project analysis

## Website development

Development and maintenance of commercial websites which are tailored to each customers requirements.

- Design and development
- Standards conformance audit
- Search-engine optimization and registration
- Maintenance
- Deployment
- Hosting

Website development projects are defined and planned with the customer. Special attention is given to the look-and-feel of the website, site navigation, standards adherence and business content. Leznar Consulting can also develop custom interfaces to link websites with applications and databases.

Complete end-to-end development, deployment and on-going maintenance activities may be contracted. Leznar Consulting can also arrange commercial site hosting and management at competitive rates.

## Leznar Consulting management

Mike Leznar is the Managing Director and principal consultant at Leznar Consulting. During his 25 year career, he has been engaged in every facet of computer software engineering and management.

Mike has worked in many worldwide locations in both management and technical roles. His technical specialities include transaction processing, messaging and database software, B2B integration and web technologies (encompassing Java and .Net platforms with emphasis on Service Oriented Architectures and Web Services).

Throughout his venerable career, he has worked on many projects using different transaction processing environments, 4GL's, database software and messaging middleware on diverse hardware and software platforms.

Mike has a Bachelor of Applied Science (Computing Science) degree with Honours from the University of Technology, Sydney.

